

Joint Market & Technology Study

Utility & Cargo Bikes



Key objectives:

- Identification of current market and future market potentials
- Identification of hidden business potentials
- Selection and analysis of most promising applications for composite materials

What you'll get:

- Overview on the bicycle market and current product structures, components/ applications and materials
- Evaluation on potentials for new materials, material combinations and technological developments
- Business case analyses on the most promising applications

Open to join

Duration: approx. 8 month



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