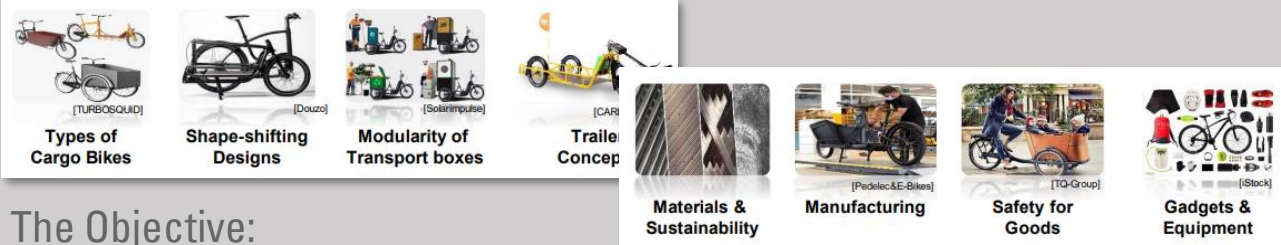
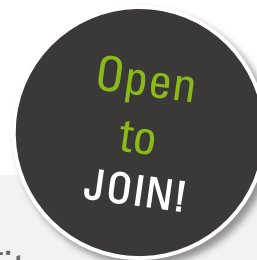


## Utility & Cargo Bikes



### The Objective:

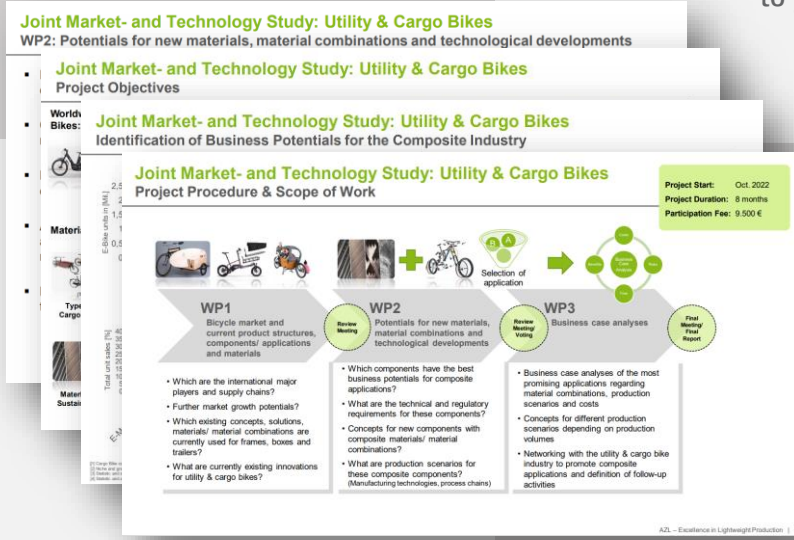
The enormous growth rate of E-Bikes (e.g., doubled in Germany in the last 3 years to 8 million sold E-bikes) and its market size show great business potential. The utility and cargo bike sector, perceived as a niche market, has even higher growth rates and offers high potential for the usage of composites. The project comprises the worldwide identification of products, innovations, players, supply chains, and plants as well as the identification and elaboration of new business potentials for composite components including concept studies and business case analyses.

### Your Benefits:

- Entry into fast growing utility & cargo bike market
- Insights into current market and estimation of future situation
- Overview of existing concepts and solutions for utility and cargo bikes
- Identify hidden potential for composite applications
- Get detailed business case analyses about most promising components incl. material combinations, production scenarios and cost structures
- Network with market players and partner with the composite industry to jointly develop the business in this sector

### Our Content:

- Investigation of the bicycle market and current product structures, components and materials
- Overview of market players, supply chains and innovations for utility & cargo bikes
- Evaluation of the promising business potential for composites based on technical and regulatory requirements
- Business case analyses for most promising parts regarding material combinations, production scenario and costs based on production volumes



Participation fee 9,500.00 €  
 Duration 8 months



**Please contact for information and individual offer:**  
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